

Table 4: Number of Businesses, Number of Employees, and Third Quarter Payroll by Size Category (Private Industry)
Classified by North American Industry Classification System (NAICS) Codes for Metropolitan Statistical Areas (MSAs)
Third Quarter, 2002

MSA and Industry	Total	Size Categories								
		0-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000+
SANTA CRUZ MSA										
Total										
No. of Businesses	7,914	4,728	1,349	908	604	207	93	15	(2)	(1)
Agriculture										
No. of Businesses	382	145	59	67	56	26	19	7	(1)	(1)
No. of Employees	12,132	168	393	925	1,837	1,721	2,847	2,073	(1)	(1)
Payroll (in thousands)	\$67,635,778	\$1,914,940	\$2,136,560	\$4,602,798	\$8,898,215	\$10,495,363	\$13,226,158	\$11,841,299	(1)	(1)
Mining and Utilities										
No. of Businesses	8	(1)	4	(1)	0	0	(1)	0	0	0
No. of Employees	190	(1)	27	(1)	0	0	(1)	0	0	0
Payroll (in thousands)	\$3,520,368	(1)	\$423,445	(1)	\$0	\$0	(1)	\$0	\$0	\$0
Construction										
No. of Businesses	860	598	143	74	33	(2)	(1)	0	0	0
No. of Employees	4,669	914	945	1,005	965	(2)	(1)	0	0	0
Payroll (in thousands)	\$51,238,758	\$10,737,497	\$8,327,250	\$9,637,907	\$9,562,050	(2)	(1)	\$0	\$0	\$0
Manufacturing										
No. of Businesses	375	172	69	52	52	17	9	(2)	(1)	0
No. of Employees	7,866	267	455	671	1,652	1,201	1,585	(2)	(1)	0
Payroll (in thousands)	\$95,983,705	\$2,313,699	\$12,235,435	\$6,494,899	\$18,367,784	\$16,926,139	\$20,569,021	(2)	(1)	\$0
Wholesale Trade										
No. of Businesses	291	150	70	33	24	9	5	0	0	0
No. of Employees	3,356	280	447	453	742	678	756	0	0	0
Payroll (in thousands)	\$41,579,151	\$3,244,979	\$4,568,099	\$4,823,667	\$8,407,524	\$8,090,276	\$12,444,606	\$0	\$0	\$0

(1) Data are confidential - see <http://www.calmis.ca.gov/file/indsize/0appsize.htm>

(2) Data are suppressed because confidential data could be extrapolated if these totals were included.

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SANTA CRUZ MSA										
Retail Trade										
No. of Businesses	953	407	229	149	106	39	(2)	0	(1)	0
No. of Employees	13,669	837	1,517	2,011	3,186	2,747	(2)	0	(1)	0
Payroll (in thousands)	\$91,029,248	\$4,553,907	\$7,144,222	\$11,894,411	\$20,212,518	\$21,903,679	(2)	\$0	(1)	\$0
Transportation and Warehousing										
No. of Businesses	126	(2)	20	19	14	5	(1)	0	0	0
No. of Employees	1,414	(2)	140	271	421	315	(1)	0	0	0
Payroll (in thousands)	\$10,388,865	(2)	\$886,270	\$2,021,996	\$2,544,916	\$2,645,240	(1)	\$0	\$0	\$0
Information										
No. of Businesses	135	73	16	21	15	7	(1)	0	(1)	0
No. of Employees	2,159	114	101	280	481	408	(1)	0	(1)	0
Payroll (in thousands)	\$34,729,718	\$1,336,069	\$1,249,090	\$3,626,729	\$5,226,169	\$4,219,352	(1)	\$0	(1)	\$0
Finance and Insurance										
No. of Businesses	291	173	52	46	16	(1)	(1)	0	0	0
No. of Employees	2,191	300	360	612	473	(1)	(1)	0	0	0
Payroll (in thousands)	\$26,140,693	\$3,546,923	\$3,884,354	\$6,391,317	\$6,977,688	(1)	(1)	\$0	\$0	\$0
Real Estate and Rental and Leasing										
No. of Businesses	309	209	61	(2)	12	(1)	0	0	0	0
No. of Employees	1,635	367	400	(2)	382	(1)	0	0	0	0
Payroll (in thousands)	\$10,450,800	\$2,458,829	\$2,710,152	(2)	\$2,061,618	(1)	\$0	\$0	\$0	\$0
Services										
No. of Businesses	4,184	2,732	626	421	276	89	31	(2)	3	(1)
No. of Employees	37,571	3,678	4,107	5,743	8,123	6,248	4,550	(2)	2,165	(1)
Payroll (in thousands)	\$297,750,425	\$26,787,349	\$28,080,242	\$37,934,343	\$48,743,498	\$39,726,786	\$30,843,139	(2)	\$47,639,727	(1)

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